**Module 2**

Different Models of rural business strategy and How to recognize a potential of your region

Practise assignment

Search for a necessary rural product/service and find out how you can start production or, in the case of a service, create it.

Examine the features of the area from the point of view of the new product / service, then prepare a business strategy. If one of the regional features does not meet the requirements, then explain the proposed solutions in the business plan.

Start with the questions:

**Name of the product or service**

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**Region cliamte properties, is it suitable for the procedure or service?**

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**Region hydraulic properties, is it suitable for the procedure or service?**

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**Region topography properties, is it suitable for the procedure or service?**

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**Region geoligy and soleil properties properties, is it suitable for the procedure or service?**

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**Region vegetation properties properties, is it suitable for the procedure or service?**

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**Choose an agricultural business model, justify your choice and create a sustainable and profitable vision for 5-10-15 years**

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**Summarise your new product or service based on what you’ve learned in this module, remember the paragraphs and divide the text into parts.**

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